

Wednesday 24th March 2021

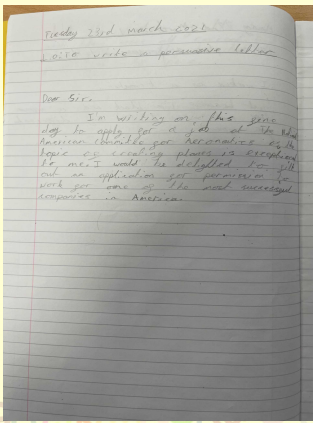
English: Hidden Figures

LO: To write a persuasive letter.



Mar 22-14:26

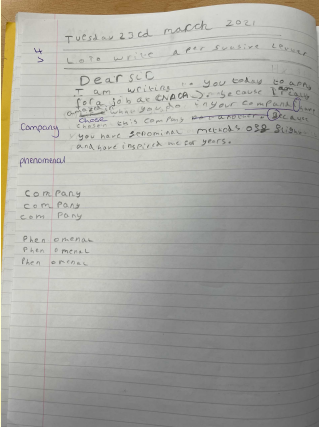
Work to praise and share



Mar 22-14:30

Improvements

Capital letters?  
Presentation?  
Silly copying mistakes?  
Full sentences?  
Incomplete work?



Mar 22-14:30

Recap

## Writing to Persuade

| Structure                                                                                            | Persuasive Language                                                                                                                                                                    | Sentence Starters                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Introduction</b><br>Grab the reader's attention and clearly state your opinion.                   | <b>Modal Verbs</b><br>(must, will, should)<br><b>Modal Adverbs</b><br>(definitely, absolutely, certainly)<br><b>Evaluative Language</b><br>(incredible, outstanding, awful, revolting) | First, let's talk about...<br>Another important point worth considering...<br>Astonishingly, some people don't know that...<br>Yet another incredible thing about...<br>Finally, and most importantly...<br>Best/Worst of all... |
| <b>Main Body Paragraphs</b><br>Give reasons for your opinions and explain these in detail.           | <b>Persuasive Devices</b><br>Tell a personal story.<br>Give an expert's opinion.<br>Include statistics.<br>Ask rhetorical questions.<br>Use repetition.                                | <b>Powerful Statements</b><br>Just think about it!<br>It's out of this world!<br>We can't let this go on!<br>We must stop this now!<br>You know I'm right!                                                                       |
| <b>Conclusion</b><br>Remind the reader of your opinion and leave them with something to think about. |                                                                                                                                                                                        | <b>Remember:</b><br>Consider your audience.<br>Make your opinion clear.<br>Use a strong voice.<br>Give reasons for your opinion.<br>Check your spelling and punctuation.                                                         |

Mar 22-14:29

Example:

Class 6  
Apple Grove Primary School  
Grove Road  
Bramley  
Bucks  
BM12 1AP

20th March 2016

Dear Miss Moore,

Following your assembly, I would very much like to apply for the role of playground squad monitor for the summer term and feel I have many qualities which make me well suited to the role.

As a keen netballer and cross country runner, I would be able to fulfil the sporting part of the role with energy and enthusiasm, inspiring younger members of our school community to become involved in games during their lunchtime. Furthermore, I have experience with leading small group games when I help at my local Beavers group. If I were chosen to be a playground squad monitor, I would be able to suggest many games to get younger children active and avoid boredom and arguments.

In addition to my sporting interests, I have always enjoyed helping with younger children. I have two younger siblings, so I know the kinds of activities they enjoy doing. I also understand the responsibility involved and I hope I have demonstrated that I take school jobs seriously, as class representative on the school council. With reference to being organised, my homework is always given in on time and I am never late.

If I were successful in my application, I have several ideas to suggest. Firstly, I suggest the height of the fence be raised to avoid balls going over into the road. Secondly, I recommend that the playground markings be repainted and perhaps new games added, such as snakes and ladders. This would give more children something to occupy them. My final suggestion is that the equipment be colour coded to make sorting and maintaining it easier.

I very much hope you consider my application as I would enjoy the opportunity to give something back to the school during my final term here.

Yours sincerely,  
Sam Quick  
Class 6C

Mar 23-18:11

Model writing on the second paragraph/argument 1

I Do

## Persuasive Letter Writing

|                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|
| The sender's address is on the right.                                                                                    |
| The recipient's address is on the left.                                                                                  |
| The letter shows the date on which it was written.                                                                       |
| There is a greeting to the recipient.                                                                                    |
| The opening sentence hooks the reader and explains why you are writing.                                                  |
| There is an introduction.                                                                                                |
| The text is organised into paragraphs, which each have their own point.                                                  |
| Each point has arguments to support it.                                                                                  |
| There is a conclusion which summarises the main point of the letter and reiterates the opinion.                          |
| The letter finishes with 'Yours faithfully' if you do not know the name of the recipient or 'Yours sincerely' if you do. |

Mar 22-14:31

Write a few sentences from the next part of your letter on your whiteboards.

Think of some wow words, emotive language and modal verbs you could use amongst other persuasive techniques.

When you are done we will discuss together - then you can write into your books.

**Persuasive Letter Writing**

|                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|
| The sender's address is on the right.                                                                                    |
| The recipient's address is on the left.                                                                                  |
| The letter shows the date on which it was written.                                                                       |
| There is a greeting to the recipient.                                                                                    |
| The opening sentence hooks the reader and explains why you are writing.                                                  |
| There is an introduction.                                                                                                |
| The text is organised into paragraphs, which each have their own point.                                                  |
| Each point has arguments to support it.                                                                                  |
| There is a conclusion which summarises the main point of the letter and reiterates the opinion.                          |
| The letter finishes with 'Yours faithfully' if you do not know the name of the recipient or 'Yours sincerely' if you do. |

Mar 22-14:31

Write your letter. These need finishing today ready to edit tomorrow.

**Persuasive Letter Writing**

|                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|
| The sender's address is on the right.                                                                                    |
| The recipient's address is on the left.                                                                                  |
| The letter shows the date on which it was written.                                                                       |
| There is a greeting to the recipient.                                                                                    |
| The opening sentence hooks the reader and explains why you are writing.                                                  |
| There is an introduction.                                                                                                |
| The text is organised into paragraphs, which each have their own point.                                                  |
| Each point has arguments to support it.                                                                                  |
| There is a conclusion which summarises the main point of the letter and reiterates the opinion.                          |
| The letter finishes with 'Yours faithfully' if you do not know the name of the recipient or 'Yours sincerely' if you do. |

**Writing to Persuade**

|                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Structure</b><br><b>Introduction</b><br>Grab the reader's attention and clearly state your opinion.<br><b>Main Body Paragraphs</b><br>Give reasons for your opinions and explain these in detail.<br><b>Conclusion</b><br>Reinforce the reader of your opinion and leave them with something to think about. | <b>Persuasive Language</b><br><b>Modal Verbs</b><br>(must, will, should)<br><b>Modal Adverbs</b><br>(definitely, absolutely, certainly)<br><b>Evaluative Language</b><br>(incredible, outstanding, awful, revolting)<br><b>Persuasive Devices</b><br>Tell a personal story.<br>Give an expert's opinion.<br>Include statistics.<br>Ask rhetorical questions.<br>Use repetition. | <b>Sentence Starters</b><br>First, let's look at...<br>Another important point worth considering...<br>Astonishingly, some people don't know that...<br>Yet another incredible thing about...<br>Finally, and most importantly...<br>Best/Worst of all...<br><b>Powerful Statements</b><br>Just think about it!<br>It's out of this world!<br>We can't let this go on!<br>We must stop this now!<br>You know I'm right!<br><b>Remember:</b><br>Consider your audience.<br>Make your opinion clear.<br>Use a strong voice.<br>Give reasons for your opinion.<br>Check your spelling and punctuation. |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Mar 22-14:31