Our Computing topic for this half term is:

Creation: Television adverts



LO: To plan a television advert.

Can you describe 4 different camera angles and how they should be used?



https://www.bbc.co.uk/bitesize/clips/z226pv4

I do

Today we will plan to bring to life the advert for soldiers.

Groups of 4/5

Presenters

Actors

Director

Camera operator



I do



- Name -
- Statement -
- Persuasive language -
- Catchy slogan -
- Hyperbole -
- Rhetorical questions -
- Employee review -

I do


THERE IS STILL A PLACE IN THE LINE FOR YOU
THIS SPACE IS RESERVED FOR A FIT MAN
Will you fill it?


For a healthy, happy job
Join the WOMEN'S LAND ARMY


BRITONS
WANTS YOU
JOIN YOUR COUNTRY'S ARMY!
GOD SAVE THE KING


YOUR KING & COUNTRY NEED YOU
A WEE 'SCRAP O' PAPER' IS BRITAIN'S BOND.
TO MAINTAIN THE HONOUR AND GLORY OF THE BRITISH EMPIRE


STEP INTO YOUR PLACE

I do

- Name - Soldier (Tommy's)
- Statement - Participate in, or support, military operations, such as combat or training operations. Operate, maintain, and repair equipment. Perform technical and support activities.
- Persuasive language - life changing, urge, need, save, help,
- Catchy slogan - Britons want you,
- Hyperbole - be the best ever, the only job for you, be the best soldier of all time
- Rhetorical questions - Do you want to fight? Want your country back to normal?
- Employee review - " I have never regretted my decision to join".
- " Joining the army changed me for the better".
- " The army instilled me with determination, hard work, discipline and a problem solving attitude".



I do

Close up

Extreme close up

Medium shot

Long shot

High-angle shot

Low-angle shot



	What is happening?	Where?	Script ideas	Camera angle and Props
Scene 1				
Scene 2				
Scene 3				

I do

Name a scene and what is happening for your advert.

we do

Groups of 4/5

you do

In your groups, make a plan of the advert that you are going to make.

Use extra paper for a script.

script sprite

Ask the children, in groups, to assign themselves roles (director, presenter, camera operator etc.).
Get them to plan their television advert in detail. If relevant, their advert could link to their current topic, e.g. they could advertise a roman artefact as if they were a roman soldier.

