

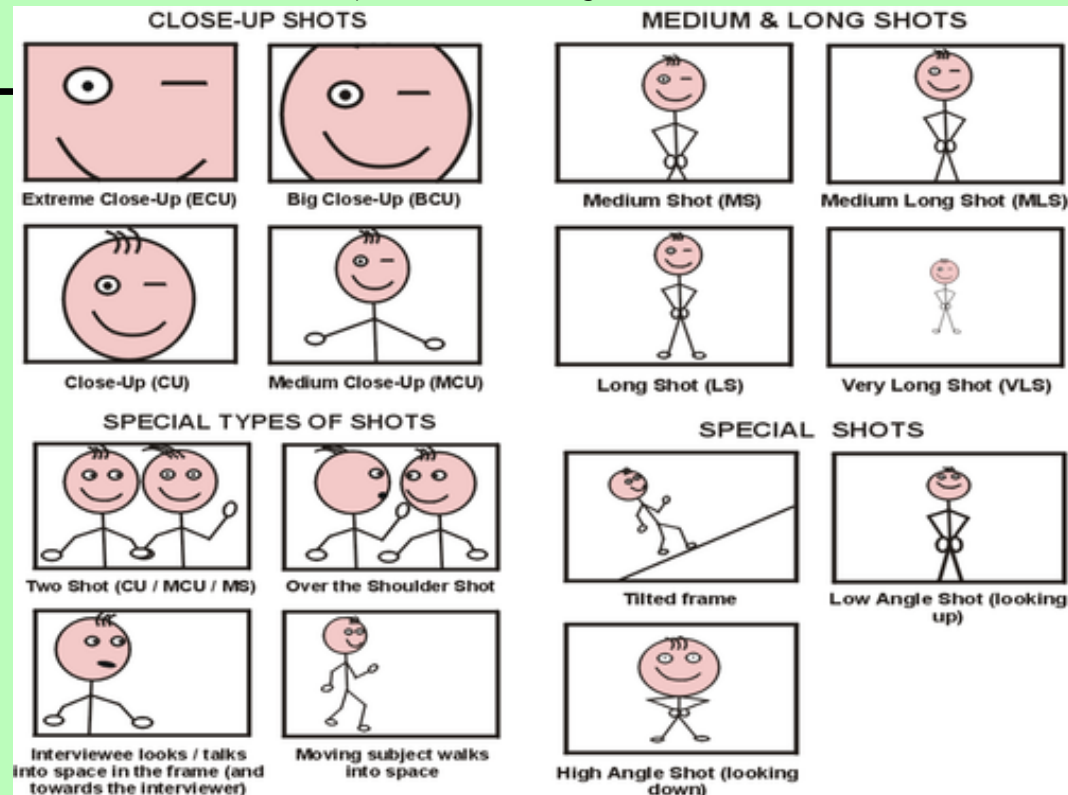
Our Computing topic for this half term is:

Creation: Television adverts



LO: To create and share a television advert.

Did you change any of your camera angles from your plan? What tips do you have when filming?



Once you have filmed all your scenes, you are going to use iMovie to put your advert together.

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Look for this icon on your iPad.

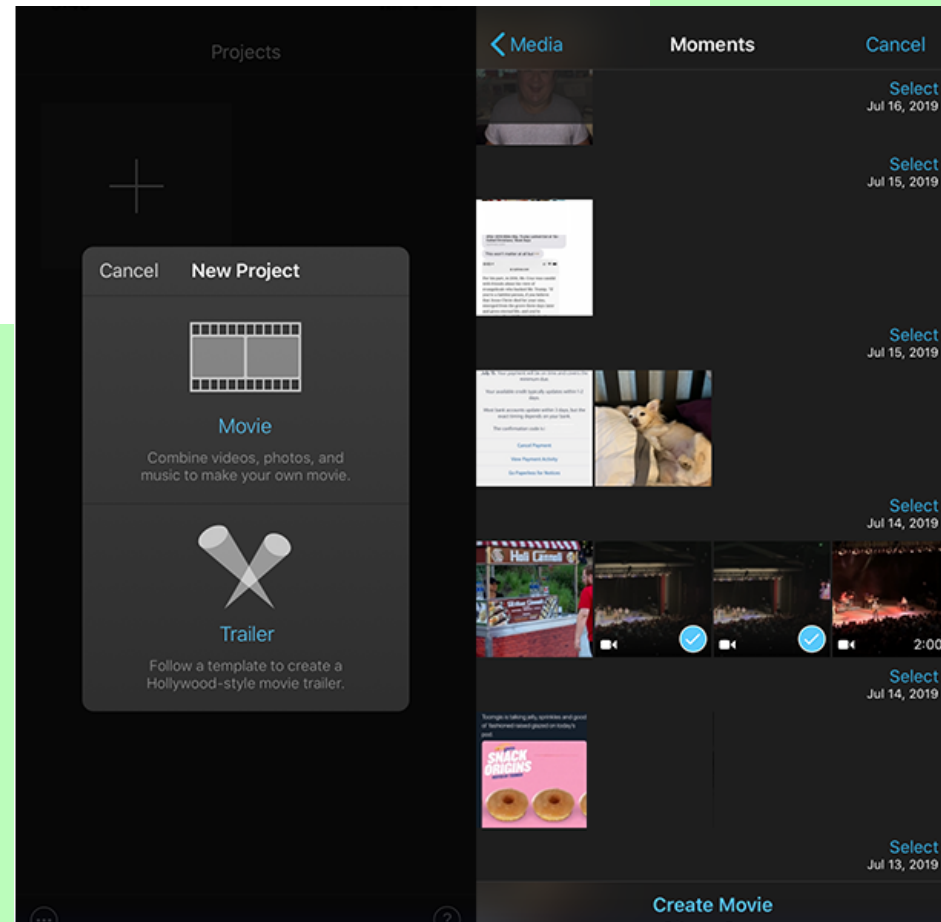
- **Split a clip:** cut a video into two separate clips.
- **Trim a clip:** shorten the length of your videos either starting them later or ending them earlier.
- **Adjust the speed of a clip:** make your clip go faster or slower.
- **Add transitions:** add a dissolve, wipe, or a simple fade in between video clips.
- **Add titles:** put fun text on your videos to help set up the video, like when or where it was filmed.
- **Add a filter:** add certain video filters that give your clips special effects or color them differently.
- **Add music or sounds:** add background music or audio to enhance your videos.
- **Remove audio:** detach the audio you don't want from the video and delete it.

Step 1. Create a new project

When you open up iMovie on your phone, you should be taken to the Projects screen where you'll see a list of all of the projects you've created. To create a new project:

1. Tap Create a Project > Movie.
2. Select the clips you want to import.
3. Tap Create Movie.

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Step 2. Edit the video(s) with iMovie

Once you have your videos imported into an iMovie project, it couldn't be easier to edit them. If you're looking for help performing a specific task, follow the guides below. They all assume you're already editing a project and have it open in iMovie.

How to split clips in iMovie

1. Tap on any of the videos to bring up the editing tools.
2. Slide the clip left or right, until the playhead is where you want the clip to be split.
3. Tap Split.

How to crop videos in iMovie

1. Tap on the clip you want to crop.
2. Tap on the magnifying glass in the top right corner.
3. Pinch to zoom in on your clip and to crop the selection of the video you want.

How to find and apply iMovie themes

1. Make sure you don't have a clip selected. If you do, tap anywhere on your screen.
2. Tap the gear in the bottom right corner to access the project settings.
3. Select the Theme you want to use.
4. Tap Done

How to get filters in iMovie

1. Without any of the clips selected, tap on the gear icon in the bottom right corner.
2. Select the filter you want to apply.
3. Tap Done.

Step 3. Add effects and transitions in iMovie

As you start adding more videos into your project, you might want to get a little more creative. You can add effects to your videos, choose from transitions that fade or wipe across the screen, and even create a picture-in-picture effect with your clips.

How to add an effect in iMovie

1. Tap on the clip you want to add the effect to.
2. Tap on the three circles in the bottom right corner.
3. Select the effect you want to apply.

How to add a transition

Transitions are automatically added in once you add another clip to your project. To change the type of transition:

1. Tap on the transition.
2. Select the animation you want it to do.
3. Tap anywhere else on the screen to apply the new transition.

How to add a picture-in-picture effect in iMovie

1. Tap the + icon.
2. Select the video you want to add.
3. Tap the ellipses > Picture in Picture.

Step 4. Download or share your iMovie video

After you're done making all your edits, downloading and sharing your new video is just as easy. With the project open in iMovie:

1. Tap Done.
2. Tap the Share button.
3. Select to either Save Video or share it with one of your other apps.

we
do

Follow along with me on the iPad - let's
experiment with what we have just learnt.



Groups of 4/5

you
do

You have 2 lessons to:

- *film your different scenes
- *edit them together using iMovie
- *Export your movie
- *Share your movie with the class.

REMEMBER you must stay in the area you have been given and respect the other groups around you when filming is in progress.