This term we will be exploring...

How can the media influence people?





RECAP WITH YOUR PARTNER:

Why might people manipulate images?

How can we recognise if an image has been edited?





LO: to evaluate the reliability of different types of online content and media.

talk

Thinking Together



Nav wants to know whether the story is 'fake news'.

- What does Nav mean by 'fake news'?
- If it is fake news, does it matter? Why/why not?
- What will help Nav decide?
- What should Nav do about it?

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What Is Fake News?

There are two kinds of fake news:

1. **Stories that aren't true.** These are entirely invented stories designed to make people believe something false, to buy a certain product, or to visit a certain website.

2. **Stories that have some truth, but aren't 100 percent accurate.** For example, a journalist quotes only part of what a politician says, giving a false impression of their meaning. Again, this can be deliberate, to convince readers of a certain viewpoint, or it can be the result of an innocent mistake. Either way, it quickly attracts an audience and can become entrenched as an "urban myth."

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Where Does Fake News Come From?

Fake news is nothing new. But, what is new is how easy it's become to share information – both true and false – on a massive scale.

Social media platforms allow almost anyone to publish their thoughts or share stories to the world. The trouble is, most people don't check the source of the material that they view online before they share it, which can lead to fake news spreading quickly or even "going viral."

At the same time, it's become harder to identify the original source of news stories, which can make it difficult to assess their accuracy.

This has led to a flood of fake news. In fact, one **study** found that more than 25 percent of Americans visited a fake news website in a six-week period during the 2016 U.S. presidential election.

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I am going to show you some headlines.

For each one you need to make a quick decision - do you think it is real or fake?







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Real or Fake Headline?



Teenager on trial after refusing to pay fine for feeding a chip to a pigeon.



Wales online,
November 2016

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Real or Fake Headline?



Elderly woman trains 65 cats to steal from her neighbours.



World News Daily Report: where facts don't matter, August 2019

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Real or Fake Headline?



Camel survives after losing half of its body.



Instagram.com

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Real or Fake Headline?



Police in Germany rescue man chased by baby squirrel.



The Guardian, August 2018

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Thinking Together

Let's reflect on the headlines we have just looked at.

- What did you think about the story headlines?
- Is it easy to tell if a story is real or fake (especially if we only read it quickly)?
- Did you have enough information to make an informed decision?
- How might people react to each of these headlines?
- When people share a funny/shocking story that they have heard/read/seen on social media before taking time to question if it is true, what could the consequences be?

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What clues show that you can trust a real news story?

Trusted sources of news

These are some examples of well known news companies that most people trust to tell the truth

BBC News	ITV News	Channel 4 News
Sky News	The Guardian	The Times
The Telegraph	New York Times	First News
CBBC Newsround	The Week Junior	



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What clues help you identify fake news?

Fake news clue words

If you see any of these words connected to a news story, it is a clue that it is not true!

fake	**hoax**	**fiction**
parody	**false**	**fact-check**

"no, this did not happen!"



News. WISE

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What clues help you identify fake news?

1. Develop a critical mindset
2. Check the source
3. See who else is reporting the story
4. Examine the evidence
5. Don't take images at face value
6. Check that it "Sounds Right"

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We are going to look for clues in 2 news stories to decide whether they are real or fake.

Listen to how I question the source.

MYSTERIOUS SEVEN-FOOT CREATURE SPOTTED IN ARGENTINA

A strange creature has apparently been photographed in Argentina. It looks like a combination of a camel, rabbit and horse. It walks on all fours and could be seven feet tall. There is only one photograph of this animal.



CAN YOU TRUST THIS STORY?

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Question the source

Who reported on this story?

Altered Dimensions

What type of company are they?

Website about UFOs, ghosts and aliens

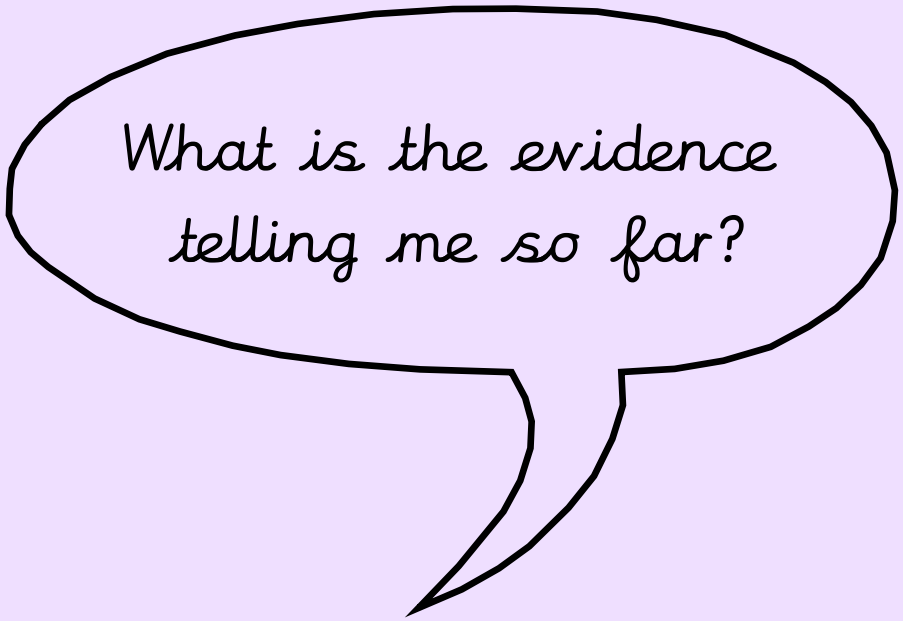
What other sorts of stories have they published?

High-speed UFO captured on video

Ghost caught on security camera in Japan

Have you heard of this company before?

Do they seem trustworthy?



Let's question this source in the same way.

we do

Question the source

Who reported on this story?

Sky News

What type of company are they?

UK news broadcaster - TV news and website

What other sorts of stories have they published?

Roads flooded and trains cancelled as heavy rain hits evening rush hour

Thomas Cook travel company collapses

Have you heard of this company before?

Do they seem trustworthy?

MAN WITH THE LONGEST FINGERNAILS GETS THEM CUT OFF AFTER 66 YEARS

The man who holds the Guinness World Record for the longest fingernails has finally had them cut off after 66 years. The man is called Shridhar Chillal and is from India. His longest nail was nearly two metres long.



CAN YOU TRUST THIS STORY?

What is the evidence telling me so far?

you do

With your partner, read through both stories and consider the evidence. Decide whether it is a real or a fake story.

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BASED ON ALL THE EVIDENCE, DO YOU THINK THIS STORY IS REAL OR FAKE?

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