Our Computing topic for this half term is:

Creation: Television adverts



LO: To recall facts about using digital cameras.

What are the main features of a recruitment adverts?

Close Up (CU) Shots





- A close up shot of a character usually takes in their head and shoulders.
- It can be used to emphasise how important a character or object is.
- It allows the audience to build a relationship with the character

I do

Extreme Close Up (ECU) Shot





- An extreme close up shot usually focuses on a part of the face (often the eyes or mouth)
- Used to convey emotion to the audience
- Often used at key points in the story

I do

Medium shot (MS)





- A mid shot shows the body from the waist up.
- It shows some background and whole body language.
- Focus on character – it lets the audience see what they are doing BUT also how they are feeling

I do

Long Shot (LS)





- Full body is shown.
- Used to show location or relationships of characters.
- Often used as a first shot at the start of a particular sequence

I do

High Angle Shot

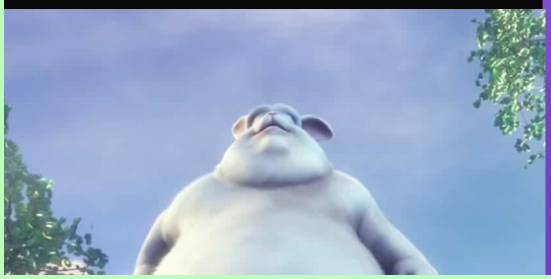


- The camera is positioned above the person or place.
- It can make a person look vulnerable.
- Designed to make the audience side with the characters in shot

I do

Low- Angle Shot





- The camera is positioned below the person or place.
- It can make a person look powerful or important.

I do

Eye Level



- A neutral camera angle
- Represents a real person standing up, watching the scene

I do

I do

Close up- Tell me what the army is like.

Extreme close up- Focus on the eye and looking tense.

Medium shot- Two people discussing a plan.

Long shot- Use the trees and act out running.

High-angle shot- Someone who is hiding.

Low-angle shot - standing proud.

we do

Can you describe the following to your partner:

Extreme close up

Low- angle shot

medium shot

Use your Ipad and record scenes for the following shots.

you do

Close up- Tell me what the army is like.

Extreme close up- Focus on the eye and looking tense.

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High-angle shot- Someone who is hiding.

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script sprite